



Marketing automation, digital marketing, and web development professional with over 12 years of experience in designing, implementing, and optimizing data-driven marketing strategies. I have worked on hundreds of projects and collaborated with dozens of international clients across both B2B and B2C sectors.

Please visit my website for more info: www.makila.cc



Contact

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Top skills

Salesforce Marketing Cloud
Salesforce CRM
Oracle Eloqua
Wordpress, epiServer, Umbraco,
Optimizely

HTML 5 & CSS3
Javascript
Ampscript
MySQL

Mentioned certificates

- Salesforce Certified MC Consultant
- Salesforce Certified MC Developer
- Salesforce Certified MC Email Specialist
- Salesforce Certified MC Administrator
- Salesforce Certified AI Specialist
- Oracle Eloqua Marketing 2023 Certified Implementation Professional
- Oracle Eloqua CX Marketing 2022 Certified Implementation Professional

Experience

Senior Marketing Technology Developer / Luxid Group
Jun 2022 - Present

Digital Production Manager / ID BBN
Jan 2017 - Jun 2022

Senior Web Developer / ID BBN
Nov 2014 - Jan 2017

Web Developer / ID BBN
Mar 2013 - Nov 2014

Self-Employed / Makila Consulting Oy
Aug 2014 - Present

Education

Master of Science (M.Sc.), Computer Software Engineering, University of Turku
Sep 2010

Bachelor of Engineering, Information Technology, Turku University of Applied Sciences
Sep 2009 - May 2010

Matriculation Examination, Forssan Yhteislyseo
2004 - 2007